DE DECLARATION FOR UTILITY OR	Attorney Docket Number	167.001			
PE UECLARATION FOR UTILITY OR DESIGN	First Named Inventor	Eric G. Wasserman			
TENT APPLICATION	COMPLETE IF KNOWN				
(37 CFR 1.63)	Application Number	10/616,486			
Declaration X Declaration	Fiting Date	07/08/2003			
With Initial Filing (surcharge	Art Unit	3627			
Filing (37 CFR 1.16 (e)) required)	Examiner Name				

I hereby declare that:							
Each inventor's residence, mailing address, and citizenship are as stated below next to their name.							
I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled:							
High-Precision Customer-Based Targeting by Individual Usage Statistics							
	-	(Title of the Invention)				
the specification of which		time of the arrondon	,				
is attached hereto							
OR							
was filed on (MM/DD/Y	YYY) 07/	08/2003 as Ur	ited States Application No	umber or PCT International			
Application Number 10/6	16,486	and was amended on (MM	(DD/YYYY)	(if applicable).			
I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.							
I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.							
I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent,							
inventor's or plant breeder's ri	ights certificated	(s), or 365(a) of any PCT int	ternational application wh	ich designated at least one			
inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign							
application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.							
Prior Foreign Application		Foreign Filing Date					
Number(s)	Country	(MM/DD/YYYY)	Not Claimed	Yes No			
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•							
Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.							

[Page 1 of 2]

This collection of Information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commence, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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*pls. see petition filed 1/15/04 for connect, order of Inventor

DECLARATION — Utility or Design Patent Application

Direct all correspondence to:	rrespondence to: X Customer Number: 9651					OR Correspondence address below			ow	
Name								<u> </u>		
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.										
NAME OF SOLE OR FIRST IN	VENTOR:			etition	has be	en file	d for thi	s unsian	ned inventor	
Given Name (first and middle [if any]) Eric G.				F	Family Name or Surname Wasserman					
Inventor's Signature				Date 12/3/20			Date /2/3/2003	3		
Residence: City Berkeley	State California		Cour	Country US			Citizenship US			
Mailing Address 918 Parker St., Suite A14										
City Berkeley	State California			ZIP 94710			Country US	•		
NAME OF SECOND INVENTOR: A petition has been filed for this unsigned inve					or this unsigned invent	tor				
Given Name (first and middle (if any)) Jesse T.			1,	Family Name or Surname Quatse						
Inventor's Signature	(uts	C							Date 12/3/03	
Residence: City Mill Valley	State Califor			Country US			Citizenship US			
Mailing Address 918 Parker St., Suite A14										
City	State				ZIP			Countr	•	
Berkeley	Californ	nia			94	710			US	
X Additional inventors or a legal representative are being named on thesupplemental sheet(s) PTO/SB/02A or 02LR attached hereto.										

PTO/SB/02A (08-03)
Approved for use through 08/31/2003. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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DECLARATION	Supplemental Sheet Page — of —						
Name of Additional Joint Inventor, if any:	iditional Joint Inventor, if any: A petition has been filed for this unsigned inventor						
Given Name (first and mittele, (if any) Family Name or Suman			r Sumame	<u> </u>			
Inventor's Signature				Date De	c. 10,2003		
Residence: City Helsinki	State	co	_{untry} Finland	Citizenship Finland			
Mailing Address Talberginkatu 2							
Mailing Address	_						
_{City} Helsinki	State		Zip FIN-00180	Country	Finland		
Name of Additional Joint Inventor, if any:							
Given Name (first and middle (if any)	Family Name or Surname						
Inventor's Signature	Date						
Residence: City	Country			Citizenship			
Mailing Address							
Mailing Address			-				
City	State		Zip Count		у		
Name of Additional Joint Inventor, if any:							
E Given Name (first and middle (if any)		Family Name or Surname					
Inventor's Signature Date			Date				
Residence: City	State		Country		Citizenship		
Mailing Address							
Mailing Address		····					
City	C		710	C			

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